

**AUSTRALIAN
WATER**

ASSOCIATION

WESTERN AUSTRALIA

**July 2026 to June 2027
Sponsorship Prospectus**



July 2026 to June 2027 WA Branch Sponsorship Opportunities Summary

Event	Diamond	Platinum	Gold	Silver	Award*	Coffee Cart	Webinar
Young Water Professionals Professional Development Event (August 2026)			\$3,150	\$1,600			
Student Water Prize & Presentation Event (September 2026)			\$7,250				
Water Awards Program & Dinner 2026 (30 October 2026)	\$17,500	\$9,500	\$7,000	\$5,750	\$6,250		
Water Breakfast (Feb 2027)			\$7,000	\$2,500		\$4,000	\$1,850
Water Study Tour March 2027			\$4,000	\$2,000			
Water Awards Showcase April 2027			\$3,150	\$1,600			
Young Water Professionals Water Connect - Networking Night (June 2027)			\$4,000	\$2,000			

*Available awards (WA only) include Water Sensitive Urban Design (Grahame Heal Award), Infrastructure (Metro), Infrastructure (Regional), Organisational Excellence Award. Note: All pricing excludes GST.

Further Information and Contact Details

If you wish to secure one of the exciting opportunities as outlined in this Prospectus, obtain further information on a package listed or discuss a tailored Sponsorship package, please contact

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Young Water Professionals – Professional Development Event

The WA Young Water Professionals Subcommittee will hold a Professional Development event in Perth in August 2026, which will include facilitated professional development for Young Water Professionals. Development of the event is underway, identifying the types of professional development desired by our WA YWP network.

This event is proposed for a 3-hour duration (including afternoon tea) with an optional social networking opportunity at the end of the event.

Partnership level	Inclusions	Investment (ex. GST)
Gold Sponsor (1 Available)	- Acknowledgment in the opening and closing remarks by the WA YWP Chair or AWA Host - Recognition as program partner on marketing material used for the event and corporate logo on AWA event webpage - Opportunity to make a 3-minute welcome or closing address - Two (2) complimentary registrations to the event - One (1) Freestanding banner at the event (<i>Sponsor has the responsibility to provide and remove the banner</i>)	\$3,150
Silver Sponsor (2 available)	- Acknowledgment in the opening and closing remarks by the WA YWP Chair or AWA Host - Recognition as program partner on marketing material used for the event and corporate logo on AWA event webpage - One (1) complimentary registration to the event - One (1) Freestanding banner at the event (<i>Sponsor has the responsibility to provide and remove the banner</i>)	\$1,600

WA Student Water Prize

The WA Student Water Prize (SWP), forms part of the AWA Western Australian Water Awards. Forming part of the judging criteria, student nominees present their submissions to the WA Awards Judging Panel and industry, at a presentation evening to be held during the third week of September 2026.

Partnership level	Inclusions	Investment (ex. GST)
Student Water Prize Sponsor (Exclusive)	• Host of the Student Water Prize Presentation Evening • Acknowledgment in the opening and closing remarks by the WA Branch President or AWA Representative at SWP Presentation evening. • Opportunity to provide Welcome Address at Student Water Prize presentation evening • Acknowledgment of support in the opening and closing remarks at the WA Water Awards Dinner • Recognition as program partner on marketing material used for the event and corporate logo on SWP & Awards event webpage • Corporate logo on custom glass award trophy for WA Student Water Prize. Trophies are displayed on a permanent basis providing ongoing brand exposure. • Corporate logo on digital SWP finalists' certificates • Corporate logo on WA Awards Dinner webpage • Full page advert in WA Awards electronic program which is distributed to attendees of the Awards Dinner • Presentation of the Student Water Prize to the winner at the WA Water Awards Dinner • Corporate table (10 pax) at Awards Dinner • One (1) freestanding banner at Student Water Prize event. <i>(Sponsor has the responsibility to provide and remove the banner)</i> • Corporate Logo on Program Partner Board at annual Water Awards Dinner. • Exclusive program partner of the Student Water Prize presentation event (includes venue and catering host)	\$7,250

WA Water Awards Program and Dinner

The WA Water Awards Program recognises outstanding achievements and innovations in WA's water sector. It provides a unique opportunity to showcase the very best of WA's water knowledge and successes by promoting the achievements of organisations and individuals. The WA Water Awards play a critical role in the national landscape, with winners in several categories contending for the National Awards presented at Ozwater'27.

With representation from a broad spectrum of water sector professionals this is the iconic event on the WA Branch calendar and is attended by around 240 water professionals.

Partnership level	Inclusions	Investment (ex. GST)
Diamond Partner (2 Available)	- Acknowledgment in the open and closing remarks by AWA Host/MC - Corporate logo on Event webpage and WA Awards webpage - Link to website from Event webpage - Advert in Awards Program (digital) – Full Page - Opportunity to present award (subject to availability) - Opportunity to make a 3-minute Address - One (1) seat on a VIP table at dinner - Ten (10) complimentary seats @ dinner - Corporate logo on full tables - Corporate logo on Program Partner Board on display at event - Corporate logo on media banner - Program partner recognition across marketing related to the awards including call for nominations, finalist announcements and dinner invites. - Corporate Logo on custom glass award trophies (displayed in winners' offices on a permanent basis providing ongoing brand exposure) - Corporate logo on digital finalist certificates - Access to photos within 5 business days of the Awards Ceremony - Acknowledged as Diamond Program Partner in winner social media post on night of awards presentation	\$17,500
Platinum Partner	- Acknowledgment in the open and closing remarks by AWA Host/MC - Corporate logo on Event webpage and WA Awards webpage - Link to website from Event webpage - Advert in Awards Program (digital) – Full Page - Opportunity to present award (subject to availability) - Ten (10) complimentary seats @ dinner - Corporate logo on full tables - Corporate logo on Program Partner Board on display at event - Corporate logo on media banner - Program partner recognition across marketing related to the awards including call for nominations, finalist announcements and dinner invites - Access to photos within 5 business days of the Awards Ceremony	\$9,500

Partnership level	Inclusions	Investment (ex. GST)
Gold Partner (Unlimited)	- Acknowledgment in the open and closing remarks by AWA Host/MC - Corporate logo on Event webpage - Advert in Awards Program (digital) – Full Page - Ten (10) complimentary seats @ dinner - Corporate logo on full tables - Corporate logo on Program Partner Board on display at event - Corporate logo on media banner - Program partner recognition across marketing related to the awards including call for nominations, finalist announcements and dinner invites - Access to photos within 5 business days of the Awards Ceremony	\$7,000
Silver Partner	- Acknowledgment in the open and closing remarks by AWA Host/MC - Corporate logo on Event webpage - Advert in Awards Program (digital) – Half Page - Five (5) complimentary seats @ dinner - Corporate logo on Program Partner Board on display at event - Corporate logo on media banner - Program partner recognition across marketing related to the awards including call for nominations, finalist announcements and dinner invites - Access to photos within 5 business days of the Awards Ceremony	\$5,750
Award Category Partner	- Acknowledgment in the open and closing remarks by AWA Host/MC - Corporate logo on Event webpage and WA Awards webpage - Advert in Awards Program (digital) – Half Page - Opportunity to present sponsored award - Five (5) complimentary seats @ dinner - Corporate logo on full tables - Corporate logo on Program Partner Board on display at event - Corporate logo on media banner - Program partner recognition across marketing related to the awards including call for nominations, finalist announcements and dinner invites - Corporate Logo on custom glass award trophies (displayed in winners' offices on a permanent basis providing ongoing brand exposure) - Corporate logo on digital finalist certificates - Access to photos within 5 business days of the Awards Ceremony	\$6,250

** Logo placement is specific to the award category only that is selected (not all categories).*

WA Water Breakfast

The annual WA Water Breakfast event looks to discuss water resource management issues across WA. The format of the event is generally a keynote speaker and panel discussion with a plated breakfast with the potential for regional hub and webinar livestream.

The event will take place in February 2027 (location TBC).

Partnership level	Inclusions	Investment (ex. GST)
Gold Sponsor (2 Available)	- Recognition as program partner on marketing material used for the event and corporate logo on AWA event webpage - Link to a program partner's website from AWA WA events webpage - Acknowledgment in the opening and closing remarks by the AWA Host - Corporate logo on powerpoint slide display - Opportunity to make a 3-minute welcome address - Nine (9) complimentary registrations to the breakfast (includes 1 VIP seat + table 8) - One (1) complimentary webinar registration. - One (1) Freestanding banner at the event (<i>Sponsor has the responsibility to provide and remove the banner</i>)	\$7,000
Coffee Cart Sponsor (Exclusive)	- Recognition as program partner on marketing material used for the event and corporate logo on AWA event webpage - Acknowledgment in the opening and closing remarks by the AWA Host - Corporate logo on powerpoint slide display. - Opportunity to provide sponsored branded keep cups or paper coffee cups (<i>sponsor to provide</i>). - Opportunity to provide branded apron for Barista's to wear at the Coffee Cart (<i>sponsor to provide</i>). - Two (2) complimentary registrations to the breakfast - One (1) freestanding banner at the event (<i>Sponsor has the responsibility to provide and remove the banner</i>)	\$4,000
Silver Sponsor (Unlimited)	- Recognition as program partner on marketing material used for the event and corporate logo on AWA event webpage - Acknowledgment in the opening and closing remarks by the AWA Host - Corporate logo on powerpoint slide display - Two (2) complimentary registrations to the breakfast - One (1) complimentary webinar registration. - One (1) freestanding banner at the event (<i>Sponsor has the responsibility to provide and remove the banner</i>)	\$2,500

Partnership level	Inclusions	Investment (ex. GST)
Webinar Sponsor (Exclusive)	- Recognition as program partner on marketing material used for the event and corporate logo on AWA event webpage - Acknowledgment in the opening and closing remarks by the AWA Host - Corporate logo on powerpoint slide display AS WEBINAR PARTNER - One (1) complimentary registration to the breakfast - Two (2) complimentary webinar registrations. - One (1) freestanding banner at the event (<i>Sponsor has the responsibility to provide and remove the banner</i>)	\$1,850

Note: a limit of 2 Gold partnership opportunities are available for this event.

Corporate Member Boardroom Pass/Regional Hub Partner opportunities are also available for this event – refer Appendix 1 on page 11 - 12 for these opportunities.

WA Water Study Tour

The WA Branch will be conducting its biennial 2-day water site study tour in March 2027. The region and dates will be confirmed in 2026.

Partnership level	Inclusions	Investment (ex. GST)
Gold Sponsor (1 Available)	- Acknowledgment in the opening and closing remarks by AWA Host on the tour and at any networking dinner/lunch - Recognition as program partner on marketing material used for the event and corporate logo on AWA event webpage - Link to program partner website from event webpage - Opportunity to make a 3-minute welcome address at networking dinner - Two (2) complimentary registrations to the event - One (1) Freestanding banner at the dinner event (<i>Sponsor has the responsibility to provide and remove the banner</i>)	\$4,000
Silver Sponsor (3 Available)	- Acknowledgment in the opening and closing remarks by AWA Host on the tour and at any networking dinner/lunch - Recognition as program partner on marketing material used for the event and corporate logo on AWA event webpage - One (1) complimentary registration to the event - One (1) Freestanding banner at the dinner event (<i>Sponsor has the responsibility to provide and remove the banner</i>)	\$2,000

WA Water Awards Showcase

The WA Branch is reintroducing the Water Awards Showcase where our 2026 WA State Winners will have the opportunity to present their projects to the Water Community. This event will consist of presentations and networking opportunity.

Partnership level	Inclusions	Investment (ex. GST)
Gold Sponsor (1 Available)	- Acknowledgment in the opening and closing remarks by AWA Host - Recognition as program partner on marketing material used for the event and corporate logo on AWA event webpage - Link to program partner website from event webpage - Opportunity to make a 3-minute welcome address at networking dinner - Four (4) complimentary registrations to the event - One (1) Freestanding banner at the dinner event (Sponsor has the responsibility to provide and remove the banner)	\$3,150
Silver Sponsor (3 Available)	- Acknowledgment in the opening and closing remarks by AWA Host - Recognition as program partner on marketing material used for the event and corporate logo on AWA event webpage - Two (2) complimentary registrations to the event - One (1) Freestanding banner at the dinner event (Sponsor has the responsibility to provide and remove the banner)	\$1,600

Young Water Professionals –WATER Connect - Networking Event

In order to bring our WA Young Water Professionals together for networking opportunities the YWP Subcommittee will arrange a social networking dinner to be held in Perth for June 2027. Further details regarding the event will begin to formulate early 2027, with branding opportunities available for the marketing and event, aimed at bringing Young Water Professionals together.

Partnership level	Inclusions	Investment (ex. GST)
Gold Sponsor (1 Available)	- Acknowledgment in the opening and closing remarks by the WA YWP Chair or AWA Host - Recognition as program partner on marketing material used for the event and corporate logo on AWA event webpage - Opportunity to make a 3-minute welcome or closing address - Two (2) complimentary registrations to the event - One (1) Freestanding banner at the event (<i>Sponsor has the responsibility to provide and remove the banner</i>)	\$4,000
Silver Sponsor (3 Available)	- Acknowledgment in the opening and closing remarks by the WA YWP Chair or AWA Host - Recognition as program partner on marketing material used for the event and corporate logo on AWA event webpage - One (1) complimentary registration to the event - One (1) Freestanding banner at the event (<i>Sponsor has the responsibility to provide and remove the banner</i>)	\$2,000

Appendix 1: Corporate Member Boardroom Pass/Regional Hub Partner

The Australian Water Association is committed to providing opportunities for members in regional areas to engage with other members in their region. Some AWA Branch Events are streamed online to allow members in any location to participate and there are several ways that members may wish to engage with a Branch Event.

Corporate Member Boardroom Pass

A 'Boardroom Pass' allows AWA Corporate Members to access an AWA Branch online live event stream and invite their staff to watch the event at their workplace on a single screen, rather than purchase multiple individual online registrations. Boardroom passes are a cost-effective registration option for organisations that have multiple staff interested in watching the livestream and require just one registration to be made for the Boardroom pass. Registration for Boardroom Passes are made via the WA Online Registration Portal. The AWA does not collect details of individual staff participating in a Boardroom pass livestream with their employer – the person registering on behalf of the organisation will receive the event information and online link which is unique and can only be accessed in the one boardroom location. The organisation holding the Boardroom Pass is responsible for making all arrangements for AV, catering and COVID safe practices.

Regional Hub Partner

Corporate Members of AWA may nominate to host a 'Hub Partner' event to coincide with an AWA Branch Event being run elsewhere in each state or territory. This provides an opportunity for members and non-members from within and external to the corporate member organisation to gather and view the event livestream together to enhance networking and engagement between members. A Hub Partner is essentially providing in-kind support for the event by providing a venue, catering and the necessary AV to host a Hub Partner event.

Once a Hub Partner has been approved, the AWA will promote the host and Regional Hub location on the AWA event webpage to allow delegates to specify whether they wish to attend a Hub Partner event. Delegates can register to attend a Hub Partner event via specific event webpage. The cost for a delegate to attend a Hub Partner Event is the same as an online livestream registration and AWA collects all registration fees for Hub Partner events.

Hub Partners are responsible for arranging a social networking component as part of a technical event (where applicable). Hub Partners are responsible for all costs associated with the Hub location venue, AV and catering. AWA will send provide details of any hub location registrations to the Hub Partner contact and provide the necessary Zoom link and any other associated information to support the livestream.

Benefits

- Showcases your organisation's commitment to regional engagement and ongoing professional development for the regional water community
- The Hub Partner can provide a pitch at their Hub Partner Event, limited to 3 minutes
- The opportunity to showcase your premises and services to AWA members and non-members in the region
- Recognition on the Event Registration Page as a Hub Partner which is promoted directly to AWA members and stakeholders in advance of the event.

Responsibilities of Hub Partners

- Hub Partners must be a financial Corporate Member of AWA.
- For consideration as a Hub Partner, the host organisation should submit the following details to the Sponsorship Manager or Member Engagement Manager (MEM) at least 12 weeks before the event:
 - Host Organisation
 - Address of proposed Hub
 - Contact person including phone and email
 - Proposed format of the Hub event
 - Delegate capacity
 - Confirmation of AV facilities to be used and ability to connect to a Zoom meeting
 - Catering to be provided at the Hub event (optional but encouraged to in some way reflect the format of the live event)
 - COVID Safe considerations (if applicable)
- The Hub Partner contact needs to register via the AWA online registration portal for one Hub registration (one complimentary hub webinar link will be provided).
- The MEM will provide a list of delegate registrations, including dietary requirements, to the Hub contact person initially one week prior to the event and then the day prior to the event.
- The Hub Partner will be required to advise the MEM who did actually attend the event in person within 48 hours of the event occurring.

AWA Responsibilities

- The Branch Committee will consider all Hub Partner applications and respond in writing via the MEM to confirm a Hub location. There will be a maximum of five Hub locations for each event.
- The MEM will provide details of all requirements for hosting a Hub Partner Event, including online meeting details and delegate registrations for the hub location.
- Arrange and promote all Regional Hub locations in any marketing for the event.
- Collect registrations via the online registration portal for attendance at a Hub location.
- Provide the Zoom link for a Hub Partner to access the Event Live Stream.
- Conduct any post-event delegate surveys including Hub Partner delegates.

Criteria for Hub Partners:

- The location of the hub is such that in the opinion of AWA, attendance at the primary live event would be restricted by distance, availability of transport or other factors.
- No other hub is located near the proposed hub that could be readily accessed. Where two or more Hub Partners are proposed in the same area, the Branch Committee will consider which applications demonstrate the greater capacity to promote the event and the AWA in general and select that organisation.
- A maximum of five Hub Partners only will be approved for any one event.
- The Hub Partner describes adequate facilities that would be provided to host the hub.