

Schools urged to inspire a sustainable water future this National Water Week

This National Water Week, the Australian Water Association is equipping educators with resources to inspire the next generation to understand where our water comes from, how it's used, and why every drop counts.

FOR IMMEDIATE RELEASE

Australia, 20 October 2025: As National Water Week (20-26 October) begins, schools across Australia are being called upon to help shape the nation's sustainable water future by educating the next generation about the value of our country's most vital resource.

Australians use an average of 340 litres of water per person each day, yet most remain unaware of the 'invisible' water used to grow, manufacture, use and transport the products we rely on. To empower the next generation to protect our water future, the Australian Water Association (AWA) has developed a range of free educational resources designed to transform classrooms into sustainable educational hubs that inspire awareness, curiosity, and action.

"Understanding our invisible water use is the first step toward valuing and protecting this critical resource. If we act now by improving our water knowledge, changing behaviours, and investing in sustainable solutions, we can secure a resilient water future," said Australian Water Association CEO, Corinne Cheeseman.

The National Water Week website gives teachers and educators access to [The Water Education Toolkit](#), a comprehensive collection of classroom resources, activity guides, and digital materials that make it easy to incorporate water education into the curriculum.

NWW also helps educators engage younger students through interactive storytelling by providing free downloads of *The Great Book of Water* and *Wanda the Water Warrior*. These illustrated books encourage readers to imagine themselves as part of the solution to the world's water challenges.

AWA's efforts during National Water Week reflect a broader mission to improve water literacy across Australia, with educators, parents, and students all invited to join by taking simple, meaningful steps towards water sustainability.

AUSTRALIAN WATER

ASSOCIATION

Visit nationalwaterweek.org to access free resources, lesson plans, and activities, and discover how your school can be part of Australia's water-smart future.

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About the Australian Water Association:

The Australian Water Association (AWA) exists to inspire and drive a sustainable water future. As a membership association representing Australia's water community, AWA connects more than 5,000 members, from water utilities and governments to researchers and industries such as mining, construction, and agriculture. Each year, AWA delivers major initiatives such as National Water Week – Australia's leading water literacy campaign – and Ozwater, the premier water event in Australia.

AWA fosters international knowledge exchange through delegations and partnerships and is committed to working meaningfully with Aboriginal and Torres Strait Islander people, embedding Traditional knowledge and leadership across its operations. Through events, advocacy and collaboration, the association brings together the water community to share knowledge, influence decision-making, and build capability across every state and territory.

About Corinne Cheeseman, CEO of the Australian Water Association:

Corinne Cheeseman is Chief Executive Officer of the Australian Water Association (AWA) and has more than 25 years' experience across the water sector and consulting. A scientist by background and a Graduate of the Australian Institute of Company Directors, she has held senior leadership roles at Sydney Water, PwC, and AWA, where she has championed innovation and collaboration across the industry.

Corinne is passionate about strengthening water knowledge and engaging communities to value and protect our most precious resource. Through her leadership, she advocates for education, awareness, and partnerships that inspire individuals and organisations to play an active role in creating a sustainable water future.