

**AUSTRALIAN
WATER**

ASSOCIATION

NORTHERN TERRITORY

July 2027 to June 2027

Sponsorship Prospectus



July 2026 to June 2027 NT Branch Sponsorship Opportunities Summary

Water in the Bush 2026	Conference				Dinner	
	Platinum	Gold	Coffee Cart	Silver	Conf and Award Dinner	Silver
Water in the Bush Conference & Exhibition, NT Water Awards Dinner 5 & 6 November 2026	\$6,500	\$4,250	\$3,000	\$2,750	\$5,750	\$3,000

Conference Exhibition is also available. Refer Page 8 for pricing and inclusions.

NT Water Awards 2026	Infrastructure (Metro & Regional)	Organisational Excellence	Student Water Prize	Water Professional
Award category packages are also available in the NT Water Awards Program	\$4,000	\$4,000	\$4,000	\$4,000

Branch Events	Gold	Silver	Webinar
Technical Event March 2027	\$2,000	\$1,000	\$1,500
NT Minister's Breakfast June 2027	\$5,200	\$2,700	\$2,200

All pricing is excluding GST.

Further Information and Contact Details

If you wish to secure one of the exciting opportunities as outlined in this Prospectus, obtain further information on a package listed or discuss a tailored Sponsorship package, please contact

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2026 Water in the Bush Conference and Awards Dinner

Branch Conferences deliberately seeks to provide a forum where technical learnings are celebrated and personal growth is commended with papers and presentations targeted at enhancing our industry through shared experiences, connected membership, and inspired individuals.

Now in its 37th year, our **NT Water in the Bush Conference and Awards Dinner** is the Territory's premier annual water conference which connects water professionals and communities from across Australia to share information and knowledge about the current and future state of water and inspire positive change. Refer below for exhibition inclusions and pricing.

Date: Thursday 5 & Friday 6 November 2026
 Time: Day 1 1.30pm – 5.00pm
 Day 2 8.30am – 5.00pm
 Venue: Darwin Convention Centre, Darwin, Northern Territory

Exhibition: Friday 6 November 2026 (1 day only)

Dinner: Thursday 5 November 2026
 Time: 6.30pm to 9.30pm
 Venue: TBC

Sponsorship opportunities

Sponsorship level	Inclusions	Investment (ex. GST)
Conference Platinum Partner (Exclusive)	<ul style="list-style-type: none"> Acknowledgement as the Conference Platinum Partner and inclusion of your corporate logo prominently on marketing materials for the Conference, including the event webpage and EDMs. Link to your website from AWA event webpage Acknowledgment of your sponsorship at the Conference by the MC and / or AWA host Inclusion of your corporate logo at the Conference and on all event materials, including plenary room lectern, Online Platform and PowerPoint template One dedicated pre-conference LinkedIn post acknowledging the Conference Platinum Sponsorship. Opportunity for an organisational representative to give a three-minute welcome address at the Conference opening Two (2) company banners - one displayed in the plenary room and one at the registration desk. (Sponsor has the responsibility to provide and remove the banner) Dedicated page on the Online Platform for Sponsor to provide message or a digital flyer/advertisement Acknowledgement in social media posts pertaining to the event Three (3) complimentary full conference delegate registrations (includes dinner ticket) 	\$6,500

Sponsorship level	Inclusions	Investment (ex. GST)
<p>Conference Gold Sponsor <i>(3 packages – 1 sold, 2 available)</i></p>	<ul style="list-style-type: none"> Acknowledgement as a Conference Gold Sponsor and inclusion of your corporate logo on all marketing materials for the Conference, including the event webpage and EDMs. Acknowledgment of your sponsorship at the Conference by the MC and / or AWA host Inclusion of your corporate logo at the Conference and on all event materials, including plenary room lectern, Online Platform and PowerPoint template One (1) company banner displayed in the plenary room. <i>(Sponsor has the responsibility to provide and remove the banner)</i> Acknowledgement in social media posts pertaining to the event Two (2) complimentary full conference delegate registrations (includes dinner ticket) 	<p>\$4,250</p>
<p>Coffee Cart Sponsor <i>(Exclusive)</i></p>	<ul style="list-style-type: none"> Acknowledgment as the Coffee Cart Sponsor and inclusion of your corporate logo on marketing materials for the Conference, including the event webpage and EDMs Inclusion of your corporate logo at the Conference and on all event materials, including plenary room lectern, Online Platform and PowerPoint template One (1) company banner displayed beside coffee cart – Friday 6 November only. <i>(Sponsor has the responsibility to provide and remove the banner)</i> Opportunity to provide branded keep cups Opportunity to provide Sponsor Branded Aprons for Coffee Cart Barista's to wear (up to 2) <i>(Sponsor to provide)</i> Acknowledgement in social media posts pertaining to the event One (1) complimentary full conference delegate registration (includes dinner ticket) 	<p>\$3,000</p>
<p>Conference Silver Sponsor <i>(Opportunities not limited)</i></p>	<ul style="list-style-type: none"> Acknowledgment as a Conference Silver Sponsor and inclusion of your corporate logo on marketing materials for the Conference, including the event webpage and EDMs Inclusion of your corporate logo at the Conference and on all event materials, including plenary room lectern, Online Platform and PowerPoint template One (1) company banner displayed in the plenary room <i>(Sponsor has the responsibility to provide and remove the banner)</i> Acknowledgement in social media posts pertaining to the event. One (1) complimentary full conference delegate registration (includes dinner ticket) 	<p>\$2,750</p>

Sponsorship level	Inclusions	Investment (ex. GST)
<p>Awards Dinner Gold Sponsor <i>(Exclusive)</i></p>	<ul style="list-style-type: none"> • Acknowledgement as the Awards Dinner Gold Sponsor and inclusion of your corporate logo on marketing materials for the event, including event webpage • Link to your website from AWA event webpage • Acknowledgement of your sponsorship at Dinner by MC and / or AWA host • Opportunity for an organisational representative to give a three-minute welcome speech at the dinner • Dedicated page in the Digital Program for Sponsor to provide message or a digital flyer/advertisement • Inclusions of your corporate logo on the sponsor recognition at the Dinner • Opportunity to display one (1) company banner at the dinner venue <i>(Sponsor has the responsibility to provide and remove the banner)</i> • Acknowledgement in post-event articles in AWA's National 'Source' eDM publication, which may include social media. • One (1) complimentary full conference delegate registration • Two (2) tickets to the Conference Dinner (in addition to the ticket included in above full conference registration) <p>Note: additional tickets may be purchased separately to make up a full table.</p>	<p>\$5,750</p>
<p>Awards Dinner Silver Sponsor <i>(2 packages available)</i></p>	<ul style="list-style-type: none"> • Acknowledgement as a Awards Dinner Silver Sponsor and inclusion of your corporate logo on marketing materials for the Dinner, including event webpage • Acknowledgement of your sponsorship at the Dinner by MC and/or AWA host • Inclusions of your corporate logo at the Dinner • Opportunity to display one (1) company banner at the dinner venue <i>(Sponsor has the responsibility to provide and remove the banner)</i> • Acknowledgement in post-event articles in AWA's National 'Source' eDM publication, which may include social media. • Three (3) tickets to the Conference Dinner <p>Note: additional tickets may be purchased separately to make up a full table.</p>	<p>\$3,000</p>
<p>NT Water Awards Category Sponsor (Choice of one award category only)</p>	<ul style="list-style-type: none"> • Award categories available to choose (one only): <ul style="list-style-type: none"> ○ Water Professional of the Year Award ○ Student Water Prize Award ○ Organisational Excellence Award ○ Infrastructure Project Innovation (Metro & Regional) • Acknowledgement as an Award Category Sponsor on and inclusion of your corporate logo on marketing materials for the Dinner, including event webpage. • Inclusion of your logo at the Dinner and on all items related to the selected award including trophy and digital finalist certificates 	<p>\$4,000</p>

Sponsorship level	Inclusions	Investment (ex. GST)
	<ul style="list-style-type: none"> • Opportunity for a company representative to present the award during the proceedings. <i>Note - there is no opportunity to speak</i> • Opportunity to display one (1) banner at the dinner venue (<i>Sponsor has the responsibility to provide and remove the banner</i>) • Acknowledgement in post-event articles in AWA's National 'Source' eDM publication, which may include social media. • Three (3) tickets to the Conference Dinner 	

Exhibition Inclusions and Pricing

The NT Water in the Bush Conference in Darwin has a limited number of Exhibition spaces available allowing your business to interact with customers to showcase products, services and innovations.

The Exhibition is on day 2 of the conference (Friday 6 November 2026 only), with bump-in early on the morning of 6 November.

Exhibition Inclusions	Member inc GST	Non-Member inc GST
Exhibition Format: Trade Table Single Stand – 1 person <u>Inclusions:</u> <ul style="list-style-type: none"> • Approx. 2m x 2m site, 1 x draped trestle table, 2 x Chairs, 1 x 10amp power outlet, 1 x Poster Board (2.4mH x 1mW) • One conference registration inclusive of catering – Day 1 and Day 2 • NT Dinner registration may be purchased separately • Exhibitor recognition in the conference program and on the event webpage <u>Other Details:</u> <ul style="list-style-type: none"> • Each trade table display will be restricted to a maximum of two (2) staff members. Second person must register as a Conference Delegate. 	\$1,250 You can add on a Conference Dinner @ Member Pricing	\$1,750 You can add on a Conference Dinner @ Non-Member

If you have any Exhibition enquiries, please contact:

Michael Silber – Exhibition and Events Manager

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E: msilber@awa.asn.au

Technical Event (March 2027)

The NT Branch of the AWA will hold a technical event in Darwin in March 2027 aimed at water sector professionals and will consist of 2-4 technical presentations. Depending on the number of speakers the event may be either a Lunch and Learn style event, or a morning or afternoon 2–3-hour event. Should a webinar partner be secured, the event will also be livestreamed.

Sponsorship level	Inclusions	Investment (ex. GST)
Gold Sponsor <i>(Exclusive)</i>	<ul style="list-style-type: none"> • Recognition as sponsor on marketing material used for the event and corporate logo on AWA event webpage • Link to Sponsor's website from AWA event webpage • Acknowledgment in the opening and closing remarks by the AWA Branch President or AWA Host • Corporate logo on AWA powerpoint display at event which will also be visible across the webinar • Opportunity to make a 3-minute welcome address • Three (3) complimentary registrations to the event • One (1) Corporate pull-up banner at the event (<i>Sponsor has the responsibility to provide and remove the banner</i>) 	\$2,000
Silver Sponsor <i>(Unlimited)</i>	<ul style="list-style-type: none"> • Recognition as sponsor on marketing material used for the event and corporate logo on AWA event webpage • Acknowledgment in the opening and closing remarks by the AWA Branch President or AWA Host • Corporate logo on AWA powerpoint display at event which will also be visible across the webinar • One (1) complimentary registration to the event • One (1) Corporate pull-up banner at the event (<i>Sponsor has the responsibility to provide and remove the banner</i>) 	\$1,000
Webinar Sponsor <i>(Exclusive)</i>	<ul style="list-style-type: none"> • Recognition as sponsor on marketing material used for the event and corporate logo on AWA event webpage • Acknowledgment in the opening and closing remarks by the AWA Branch President or AWA Host • Corporate logo on AWA powerpoint display at event which will also be visible across the webinar • Acknowledgement as Webinar Sponsor across webinar. Webinar may be recorded and available publicly approximately 3 months after the event, providing ongoing branding recognition. • One (1) complimentary registration to the event • Two (2) complimentary Webinar Registrations • One (1) Corporate pull-up banner at the event (<i>Sponsor has the responsibility to provide and remove the banner</i>) 	\$1,500

NT Annual Water Breakfast - June 2027

The 2027 NT Water Breakfast will be held in June 2027 in Darwin and available via webinar. The theme and speakers for the 2027 event will be announced in 2027.

Corporate Member Boardroom Pass/Regional Hub Partner opportunities will also be available for this event. Refer Appendix 1 on Page 9.

Partnership level	Inclusions	Investment (ex. GST)
Gold Sponsor (Exclusive)	<ul style="list-style-type: none"> Recognition as sponsor on marketing material used for the event and corporate logo on AWA event webpage Link to Sponsor's website from AWA event webpage Acknowledgment in the opening and closing remarks by the AWA Branch President or AWA Host Corporate logo on AWA powerpoint display at event which will also be visible across the webinar Opportunity to make a 3-minute welcome address Nine (9) complimentary registrations to the breakfast (includes 1 VIP seat + table 8) One (1) Corporate pull-up banner at the event (<i>Sponsor has the responsibility to provide and remove the banner</i>) 	\$5,200
Silver Sponsor (Unlimited)	<ul style="list-style-type: none"> Recognition as sponsor on marketing material used for the event and corporate logo on AWA event webpage Acknowledgment in the opening and closing remarks by the AWA Branch President or AWA Host Corporate logo on AWA powerpoint display at event which will also be visible across the webinar Two (2) complimentary registrations to the breakfast. One (1) Corporate pull-up banner at the event (<i>Sponsor has the responsibility to provide and remove the banner</i>) 	\$2,7500
Webinar Sponsor (Exclusive)	<ul style="list-style-type: none"> Recognition as sponsor on marketing material used for the event and corporate logo on AWA event webpage Acknowledgment in the opening and closing remarks by the AWA Branch President or AWA Host Corporate logo on AWA powerpoint display at event which will also be visible across the webinar Acknowledgement as Webinar Sponsor across webinar. Webinar may be recorded and available publicly approximately 3 months after the event, providing ongoing branding recognition. One (1) complimentary registration to the breakfast One (1) complimentary Webinar Registration One (1) Corporate pull-up banner at the event (<i>Sponsor has the responsibility to provide and remove the banner</i>) 	\$2,200

Appendix 1 – Regional Hub Partnerships for NT Water Breakfast Events

Regional Hub Partner

Corporate Members of AWA may nominate to host a 'Hub Partner' event to coincide with an AWA Branch Event being run elsewhere in each state or territory. This provides an opportunity for members and non-members from within and external to the corporate member organisation to gather and view the event livestream together to enhance networking and engagement between members. A Hub Partner is essentially providing in-kind support for the event by providing a venue, catering and the necessary AV to host a Hub Partner event.

Once a Hub Partner has been approved, the AWA will promote the host and Regional Hub location on the AWA event webpage to allow delegates to specify whether they wish to attend a Hub Partner event. Delegates can register to attend a Hub Partner event via specific event webpage. The cost for a delegate to attend a Hub Partner Event is the same as an online livestream registration and AWA collects and retains all registration fees for Hub Partner events.

Hub Partners are responsible for arranging a social networking component as part of a technical event (where applicable). Hub Partners are responsible for all costs associated with the Hub location venue, AV and catering. AWA will provide details of any hub location registrations to the Hub Partner contact and provide the necessary Zoom link and any other associated information to support the livestream.

Benefits

- Showcases your organisation's commitment to regional engagement and ongoing professional development for the regional water community
- The Hub Partner can provide a pitch at their Hub Partner Event, limited to 3 minutes
- The opportunity to showcase your premises and services to AWA members and non-members in the region
- Recognition on the Event Registration Page as a Hub Partner which is promoted directly to AWA members and stakeholders in advance of the event.

Responsibilities of Hub Partners

- Hub Partners must be a financial Corporate Member of AWA.
- For consideration as a Hub Partner, the host organisation should submit the following details to the Sponsorship Manager or Member Engagement Manager (MEM) at least 12 weeks before the event:
 - Host Organisation
 - Address of proposed Hub
 - Contact person including phone and email
 - Proposed format of the Hub event
 - Delegate capacity
 - Confirmation of AV facilities to be used and ability to connect to a Zoom meeting
 - Catering to be provided at the Hub event (optional but encouraged to in some way reflect the format of the live event)
- The Hub Partner contact needs to register via the AWA online registration portal for one Hub registration (one complimentary hub webinar link will be provided).

- The MEM will provide a list of delegate registrations, including dietary requirements, to the Hub contact person initially one week prior to the event and then the day prior to the event.
- The Hub Partner will be required to advise the MEM who did actually attend the event in person within 48 hours of the event occurring.

AWA Responsibilities

- The Branch Committee will consider all Hub Partner applications and respond in writing via the MEM to confirm a Hub location. There will be a maximum of five Hub locations for each event.
- The MEM will provide details of all requirements for hosting a Hub Partner Event, including online meeting details and delegate registrations for the hub location.
- Arrange and promote all Regional Hub locations in any marketing for the event.
- Collect registrations via the online registration portal for attendance at a Hub location.
- Provide the Zoom link for a Hub Partner to access the Event Live Stream.
- May conduct any post-event delegate surveys including Hub Partner delegates.

Criteria for Hub Partners

- The location of the hub is such that in the opinion of AWA, attendance at the primary live event would be restricted by distance, availability of transport or other factors.
- No other hub is located near the proposed hub that could be readily accessed. Where two or more Hub Partners are proposed in the same area, the Branch Committee will consider which applications demonstrate the greater capacity to promote the event and the AWA in general and select that organisation.
- A maximum of five Hub Partners only will be approved for any one event.
- The Hub Partner describes adequate facilities that would be provided to host the hub.