

AUSTRALIAN WATER

ASSOCIATION

International Program

Background

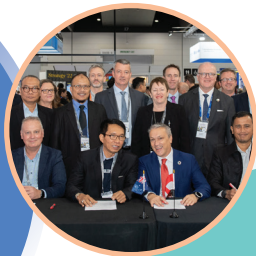
The International Program is underpinned by Rule 3 of the Association's Constitution:

To serve as the principal Australian link in the international water industry network

With the growing demand for Australian water expertise, the Association created a structured international program and team in 2014.

CONNECTS

Australian and international water sectors and professionals through a platform of aid and trade activities



SHARES

Australian water sector knowledge and technology innovation with international demand



INSPIRES

a sustainable water future and profiles the Australian water sector's contribution to the Sustainable Development Goals (SDGs)

A self-funded program

The International Program does not depend on, or require access to, accumulated member funds to operate. It **covers all its costs** and now generates revenue of nearly \$2M per annum, providing a new source of diversified income that **contributes to the financial sustainability** of the whole Association.



Fees from members participating in the program



Sponsorship from State Governments and corporate supporters for specific international B2B activities



Government grants from the Department of Foreign Affairs and Trade and the Australian Water Partnership



Accumulated member funds

The Association's International Team reports to the CEO, and the International Program is closely monitored and reviewed by the Board and its dedicated International Sub-Committee.

Connecting you to the international water industry

Connecting the expertise and innovations of our members with the growing demand from Asia is at the core of the Association's International Program. Our **focus on Asia** has allowed us to grow AWA's international network to over **85,000 water professionals** through our **partner organisations** and given our members reciprocal **access to market opportunities** and information.



Something for everyone

Private sector corporations and SMEs

We reduce the risk, cost and time of pursuing international business opportunities alone. We facilitate market access, business partnerships, brand profiling, tender opportunities and technology demonstrations.

“AWA enabled us to get in front of the right people, which has been enormously helpful, and the fact that DFAT have been able to get our equipment on the ground in front of the market is extremely helpful as well.”

Mark Forbes
CEO, Akvotek

R&D sector

We showcase and create a demand-led platform where Australia's R&D skills and capabilities can be easily accessed and utilised.

“There's definitely strong demand for good technology to tackle some of the challenging water conditions in Indonesia. It was a great experience to join the Australian delegation.”

Chee Terng Lee
Business Development Manager, Aqseptance

Women water professionals

We connect and facilitate the development of international women of water networks through our Channeling Change Program.

“The Women of Water workshop is a perfect platform for our women to express their thoughts, look for cooperative opportunities with other colleagues and enable greater participation in the water sector.”

Mai Thi Lien Huong
Ministry of Construction

Water utilities

We facilitate utility-to-utility knowledge-sharing partnerships through our Water Utility Improvement Program.

“It was great to have the Cambodian delegation visit us. It gave both organisations a chance to learn and gain perspective on the differences in water resources and treatment between our countries.”

Terry Schubach
General Manager Customer Service Delivery, South East Water

Government sector

We provide a platform to foster new government and non-government relationships to share Australia's policy and regulatory experiences.

“The growing investment and trade links between the Australian and Vietnamese water sectors indicate there is strong demand for Australian expertise and technological innovation.”

Craig Chittick
Australian Ambassador to Vietnam

Young Water Professionals

We connect Australian and international YWPs.

We offer Australian YWPs opportunities to participate in key international water events that support the development of YWP networks in Asia.

“It's a real honour to be representing the Australian water sector to promote our water innovations and learn from our Vietnamese counterparts.”

Ruth Cockerton
Aboriginal Water Unit Manager

Inspiring a sustainable water future

Enhance your contribution to the SDGs

Broaden your professional experiences

Form strong country-to-country relationships

Develop new networks and friendships

By being part of the Water Utility Improvement Program in Indonesia, Yarra Valley Water is able to **contribute to the SDGs** on a much broader scale, helping to advance equality and prosperity in another part of the world, particularly in SDG 5: Gender equality, SDG 6: Clean water and sanitation, and SDG 10: Reducing inequality.

Natalie Foeng
Chief Financial Officer,
Yarra Valley Water

For more information on the Australian Water Association's International Program and to get involved, visit

www.awa.asn.au/international